

FOR IMMEDIATE RELEASE

May 14, 2024

Day Dreams Foundation Announces Leadership Transition

CONTACT: Rick Matheny, Board President, Day Dreams Foundation,
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Please join the Day Dreams Foundation Board of Directors in expressing our heartfelt gratitude to Tricia Koedel for her four years of extraordinary leadership as she steps down this summer from her exceptionally successful tenure as our Executive Director. Since becoming our first staff member in February 2020, she has been critically instrumental in the significant growth and development of Day Dreams. We have thrived under her guidance, including the following highlights:

- Tricia has been largely responsible for quadrupling our annual revenues, including a 500% increase in Gala income and has helped Day Dreams to establish an appreciably expanded presence and perception in the community.
- She orchestrated the move of our offices to a larger and more accessible space and hired a Program Coordinator due to our exploding growth.
- Tricia was selected as a finalist for the Most Impactful Executive Director by COMO Magazine's Impact COMO in 2023.

All of her accomplishments have played a part in Tricia's most important achievement – **Day Dreams Foundation now serves three times more children per year and consequently impacts three times as many lives than prior to her arrival.**

We have begun the search for her successor and are confident that our mission and the strength of our organization will attract quality candidates allowing us to maintain our effectiveness and increase our capacity as a facilitator to the growth and empowerment of Columbia youth. **We are open to all of you who share in our mission and partner in our objectives, to assist in identifying candidates who would be well suited to help us continue our journey.*** We are grateful to Tricia for her willingness to stay on board as we complete our search and transition to new leadership. The Board of Directors is passionate and engaged, and is confidently enthusiastic about the continuing success and growth of Day Dreams.

Thanks again to Tricia. It's impossible to quantify Tricia's resourcefulness and her skills as a leader, forward-thinker, and organizer. The combination of these attributes along with her passion for the mission, her drive, and her heart for the kids that we serve is immeasurable! Day Dreams has been extremely fortunate to have Tricia as our Executive Director, and we wish her nothing but the best in her future endeavors. We are grateful for her contributions and her time with Day Dreams.

If you have any questions or concerns during this transition process, please do not hesitate to reach out to me at president@daydreamsfoundation.org or any other board members.

Truly Yours,

Rick Matheny

*Please feel free to forward this link to potential applicants or those with connections to potential applicants:
<https://www.indeed.com/jobs?q=day+dreams+foundation&l=Columbia%2C+MO&from=searchOnDesktopSerp&vjk=f4a3817282eae5dc>

From Tricia Koedel, Outgoing Executive Director, Day Dreams Foundation

It is with a mix of emotions that I announce my resignation as the Executive Director of the Day Dreams Foundation. This decision has not been easy, but after careful consideration, I feel that now is the right time for me to step back and prioritize my personal and family commitments, as well as explore new career opportunities when the time is right.

My time with Day Dreams has been incredibly rewarding, and I am so proud of all that we have accomplished together. From growing our program to reach more children in need of assistance, to fostering meaningful connections within our community, each achievement has been a testament to the strength of our mission and the passion of our supporters.

While I will miss working alongside Annmarie and our dedicated board, I am confident that the organization will rest in capable hands. I am committed to do whatever is necessary to ensure a smooth transition as they search for the next Executive Director.

I have met so many special Day Dreams Kids along the way, and I will always hold a special place in my heart for this incredible organization and the impact it has had on the lives of countless youth. I plan to remain a part of the “Dream Team” in whatever capacity possible. I hope to thank many of you in person at our Gala next month, and please do reach out if you’d like to keep in touch.

Once again, thank you for your unwavering support and belief in our mission. I look forward to staying connected and witnessing the continued growth and success of the Day Dreams Foundation.

With heartfelt gratitude,

Tricia Koedel