

DAY DREAMS FOUNDATION

2024 SPONSORSHIP OPPORTUNITIES



OF DREAMING BIG

DAY DREAMS FOUNDATION



The Day Dreams Foundation eliminates financial barriers to participating in extracurricular activities and promotes healthy lifestyles, goal setting, academics, teamwork and respect for others.

Since 2014, we've provided over \$360,000 in scholarships and equipment to more than 725 kids in our local community, allowing them to explore and pursue their passions through sports and other extracurricular activities.

For questions and collaboration, please contact Tricia Koedel | tricia@daydreamsfoundation.org | 573.227.8607

THE ISSUE

It is well documented that participation in sports and other extracurriculars is correlated with higher graduation rates, higher test scores and grades, and better mental and physical health.

However, children from lower-income families are participating in sports at much lower rates than those without economic barriers. So much so, that the *New York Times* dubbed the issue a “**physical divide**,” referring to the digital divide that was once an issue until technology companies stepped in to provide access to the internet and devices in recent years (Richtel, March 2023). In fact, the **participation gap is nearly 34%**, according to federal data from 2021.

Cost is most often cited as the barrier to participation. That is why we work to eliminate financial barriers by providing scholarships, equipment, and opportunities for eligible kids to participate in their favorite activities.



2023 IMPACT

The need is truly greater than ever. Though we struggled with temporary shut-downs and were often forced to provide partial scholarships, we served more children than in any other year. **319 local kids were able to participate in their chosen activity**, thanks to a Day Dreams scholarship. Activities supported included sports, dance, music, theatre, cheer, scouting, and more!

In addition, we distributed nearly **700 new and used sports equipment items from our equipment closet to kids** in our program and to the community through partnerships and our annual equipment giveaway.

KIDS
319

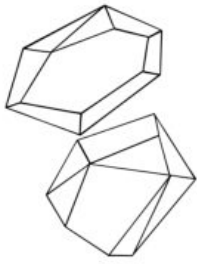
SCHOLARSHIPS
\$77,000+

EQUIPMENT
\$10,000+



2024 EVENTS

To celebrate our 10th year of DREAMING BIG, we are dreaming up ways to make each of our events more memorable and impactful. We hope you'll partner with us to make our events successful!



FEB. 17 - TRIVIA NIGHT

DREAMING THROUGH THE DECADES



JUN. 15 - A NIGHT UNDER THE STARS GALA

DIAMOND EDITION



AUG. TBD - DUCK DERBY

COMMUNITY EVENT & POOL PARTY WITH THE COMO 411



DAY DREAMS
★ FOUNDATION ★
EVERY KID DESERVES TO BE A STAR

TRIVIA NIGHT

DREAMING THROUGH THE DECADES

SAT. FEB 17

DOORS AT 5:00
TRIVIA AT 6:00

**FR. TOLTON
HIGH SCHOOL**
3351 E GANS RD

Raising funds to provide scholarships and equipment for underprivileged youth to participate in sports and other extracurriculars!

- Seven rounds to test your knowledge of the past six decades!
- BYO snacks or purchase a VIP table with pizza, dessert & drinks included
- Team prizes for 1st place team & BEST THEME (decades theme - go big!)
- Hosted by Jason Ortvals from 1839 Taphouse



[BIT.LY/TRIVIADREAMS2024](https://bit.ly/triviadreams2024)

PRESENTED BY



Day Dreams Foundation's Trivia Night 2024 – Sponsorship Opportunities

ESTIMATED ATTENDANCE: 200	PRESENTING \$1,000 (One Available)	DIAMOND \$500	BONUS GAMES \$250 (One Available)	ROUND \$150 (Seven Available)
Naming Rights (Presented by COMPANY NAME/LOGO on all promotional materials for event)	X			
Remarks (Prior to trivia play)	5 Minutes			
Bonus Question (Question relating to your company during trivia play – must provide by 2/1)	1			
Social Media Posts	2	1	1	
Webpage Company logo displayed for one year	Home Page Event Page	Event Page	Event Page	
VIP Table (See description below)	2	1		
Table Branding (Company logo replaces table number)	X	X		
Answer Sheets (Logo included)	X			
Newsletter Mention	X	X		
Verbal Recognition During Event	X	X	X	X
Screen Recognition During Event (Logo included)	Prior to Trivia Play and Between Rounds of Trivia Play	Prior to Trivia Play and Between Rounds of Trivia Play	During 2 Bonus Games (Sit Down If..., Heads/Tails)	During Duration of One Round of Trivia Play
ADDITIONAL OPPORTUNITIES OF SUPPORT				
Standard Table Includes eight (8) seats for trivia play. Food, koozies, mulligans, bonus games, etc. available for purchase at event.				\$240 SOLD
VIP Table Includes trivia play, bonus game play, max allowable mulligans, koozies with unlimited free alcoholic and nonalcoholic beverages during event, pizza & dessert, and priority table placement for 8 players.				\$350 SOLD
Scoreboard Logo shown on screen between rounds along with QR code to link players to view their standings online. Logo will appear on the landing page as well. Linked company logo displayed on event web page for one year and verbal recognition during event.				\$200 SOLD
Team Prizes (Multiple available) Company to provide up to eight (8) prizes for first place trivia team, eight (8) smaller prizes for theme contest winners, OR one (1) prize for bonus game winners. Linked company logo displayed on event web page for one year and verbal recognition during event.				In-Kind
Beverage Sponsor (Multiple available) Company to provide alcoholic OR non-alcoholic beverages to be served during event OR included as raffle prize. Company logo displayed on event webpage for one year, verbal recognition during event and logo displayed at beverage/raffle station and on-screen with other beverage sponsors.				In-Kind
Pizza/Dessert Sponsor (Multiple available) Company to provide pizzas and/or desserts to be served during event. Company logo displayed on event webpage for one year, verbal recognition during event and logo displayed at food station and on-screen with other pizza/dessert sponsors.				In-Kind

DAY DREAMS FOUNDATION'S



A NIGHT UNDER THE STARS

Gala




DIAMOND EDITION

JUNE 15, 2024, 6:00 PM
COUNTRY CLUB OF MISSOURI

Our largest fundraiser of the year, the gala is an inspiring evening with uplifting guest speakers, a cocktail reception, silent auction, plated dinner and dessert. The highlight of the evening is always our **Shining Light Awards Ceremony**, recognizing standout kids in our program for the amazing things they're doing!

This year promises to be bigger and better than ever, with the addition of live entertainment and our partnership with the COMO 411!

Day Dreams Foundation's *A Night Under the Stars* Gala 2024 – Sponsorship Opportunities

ESTIMATED ATTENDANCE: 225	PRESENTING \$5,000 (One Available)	DIAMOND \$2,000 (Multiple Available)	EMERALD \$1,000 (Multiple Available)	SAPPHIRE \$500 (Multiple Available)
Naming Rights Presented by COMPANY NAME/LOGO on all promotional materials for event including invitation (if received by 3/1/2024).	X			
Remarks Company representative during program while company logo displayed on screens	5 Minutes			
Tables Tables seat eight (8) attendees. Full tables include a bottle of wine and priority placement.	Full	Full	Half	Two Tickets
Table Signage Logo replaces table number at reserved table	X	X		
Social Media Posts Post recognizing all sponsors at each level	Two	One	One	One
Day Dreams Newsletter Recognition in monthly e-newsletter	X	X	X	X
COMO 411 Newsletter Event image including “presented by” signage in feature	X			
Website Company logo displayed for one year	Home Page & Event Page	Event Page	Event Page	Event Page
Program Full-color graphic, provided by company for placement in printed program	Full Page	Full Page	Half Page	Logo
Verbal Recognition & Printed Signage at Event	X	X	X	X
ADDITIONAL OPPORTUNITIES OF SUPPORT				
Reception Sponsor (One available) 2 tickets included. Company logo included on cocktail napkins and bar signage – must provide high resolution file by 4/22. Company logo listed on event webpage for one year, and company name listed in event program.				\$1,250
Photo Booth Sponsor (One available) Company name included in gala program, company logo on photo overlay, one social media post and logo on event webpage for one year.				\$750 
Awards Sponsor (One available) 2 tickets included. Company representative assists with awards presentation. Company logo signage on awards table, on event webpage for one year, and in event program.				\$550 
Dessert Sponsor (One available) Company logo included on dessert station signage. Company logo listed on event webpage for one year and in event program.				\$500 or In-Kind 
Printing Sponsor (One available) Provide printing of gala signage and programs. Company logo included on program as printing sponsor, one social media post, and logo listed on event webpage for one year.				In-Kind
Décor Sponsor (One available) Provide décor for gala. Company logo included in centerpiece of all tables, company name included in gala program, one social media post and on event webpage for one year.				In-Kind 
Auction Item Sponsor (Multiple available) Provide auction item(s) for silent and/or live auctions held during gala. Company logo featured on printed and online auction materials, and name listed in gala program.				In-Kind
Individual Gala Ticket Includes one (1) seat at gala table.				\$125
Sponsor a Ticket Sponsor a ticket for an award winner and/or their family to attend the gala. Company name listed in program.				\$100

All sponsor logos are included in our rotating video display during our reception hour.



DUCK DERBY

AUGUST 2024

in partnership with



For our 10th anniversary celebration, we're bringing back our Duck Derby in a whole new way! This outdoor community event and pool party will feature food, entertainment, and family fun!

Watch as over 1,000 rubber ducks race down a giant water slide for the chance to win amazing prizes!

Details and sponsorship opportunities coming soon.

ADDITIONAL WAYS TO SUPPORT

Need more ideas to share with your organization?



HOST AN EQUIPMENT DRIVE

Help keep our equipment closet stocked with new and used sports gear such as shoes/cleats, athletic clothing, leotards, balls, etc.



VOLUNTEER

We are always looking for committee members to help coordinate events, and board members to guide and further our organization's mission.



WISH LIST

Our Amazon Wish List is updated with our most needed items to support our program. Find it at:
<https://a.co/cHDM6v2>



COMOGIVES

Day Dreams participates in the CoMoGives campaign each year. Opportunities to donate, create a personal fundraiser, or match donations!

\$10 for 
Dream Team

We invite you to join us in making a lasting impact as part of our **Dream Team!** With just \$10 per month, you'll play a vital role in supporting our mission, funding our scholarship program, and providing deserving kids with the opportunity to explore and pursue their passions.

Visit
daydreamsfoundation.org/DreamTeam
or scan
for details.



2024 SPONSORSHIP ELECTION FORM

Please complete this form and return to
Tricia Koedel at **director@daydreamsfoundation.org**
or by mail at:

Day Dreams Foundation
1 E Broadway STE C
Columbia, MO 65203



Questions? Call us at 573-214-2600.

Company name

Contact Name

Address

Phone

Email

TRIVIA NIGHT

- ☒ Presenting (\$1,000)
- ☒ Diamond (\$500)
- ☒ Bonus Games (\$250)
- ☐ Round (\$150)
- ☒ Standard Table
- ☒ VIP Table
- ☒ Scoreboard Sponsor
- ☐ Team Prizes
- ☐ Beverage Sponsor
- ☐ Pizza/Dessert Sponsor

GALA

- ☐ Presenting (\$5,000)
- ☐ Diamond (\$2,000)
- ☐ Emerald (\$1,000)
- ☐ Sapphire (\$500)
- ☐ Reception Sponsor
- ☒ Photo Booth Sponsor
- ☒ Awards Sponsor
- ☒ Dessert Sponsor
- ☐ Printing Sponsor
- ☒ Decor Sponsor
- ☐ Auction Item Sponsor
- ☐ Sponsor a Ticket

DUCK DERBY

- ☐ Please contact me about sponsorship opportunities when available.

Thank you for your support as we celebrate 10 years of providing extracurricular opportunities for Day Dreams Kids!